

# Kevin Sharon

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## Education

### Philadelphia University

Currently completing my Digital Design Master of Science thesis. Expected graduation date is June 2009.

### Massachusetts College of Art

BFA June 2000  
Major: Film  
Minor: Art History

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## Awards and Memberships

### 2008 WebAwards

University Standard of Excellence  
Syracuse University Giving

### Interactive Media Awards

Best in Class Banking  
Best in Class Financial Services  
PNC Virtual Wallet

### RxClub Awards

KnowMenopause.com  
KnowMyCycle.com

### Philly Golds

2006 Philly Gold Winner  
jeffsacks.com

### Philadelphia University

Faculty Design Award:  
Graduate Digital Design 2004 and 2005.

### Member of AIGA

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## Software

Actionscript 2.0/3.0, iPhone SDK, XML, XHTML, CSS, Final Cut Pro, AfterEffects, Maya, Photoshop, Illustrator, Fireworks, InDesign.

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## Capabilities

Interactive design, programming, art direction, online branding, web standards, usability, information architecture, animation, video, film production, motion graphics, nonlinear editing, DVD authoring.

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## Experience

### Razorfish

#### Senior Interactive Designer 2/07–Present

PHILADELPHIA, PENNSYLVANIA

I am a designer and flash developer who has contributed to projects for health care, financial services, and educational clients, including PNC Bank, Syracuse University, Pew Charitable Trust, and Wyeth, Astra Zeneca.

### Philadelphia University

#### Adjunct Professor 9/03–Present

PHILADELPHIA, PENNSYLVANIA

I teach Digital Video Production and Motion Graphics for undergraduate and graduate students at the School of Design and Media.

### 20nine Design Studios

#### Interactive Designer 2/06–2/07

CONSHOHOCKEN, PENNSYLVANIA

As the lead Interactive Designer, I worked with a small team to develop concepts for corporate and retail clients that enhanced and extended their brand. I was responsible for presenting to clients, determining information architecture, managing production deadlines, art directing and leading development of websites, rich media banners, and dynamic interactive flash experiences.

### Hen House Records

#### Owner 1/96–1/00

BOSTON, MASSACHUSETTS

Formed independent record label, produced recordings, managed manufacture of records, tapes, CD's, and videos. Designed and art directed posters, flyers, album cover art, press kits, and promotional material for shows.

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## Freelance Experience

### Macabre Studios

Currently developing a flash portfolio site and identity for music video production company based in New Jersey.

### Wonder Bureau/WhenWeLand

Created flash site for the film Heavens Fall which debuted at the SXSW film festival. Art directed the entire branding campaign for the film including website, poster, press kit, and DVD packaging.

### Lori Shinal

Produced dynamic flash site showcasing Lori Shinal's accessory design and interior design portfolio.

### 20nine Design Studios

Hired to design and code sites and rich media applications for software, financial, and photography clients.

### France Divided

Designed and developed site to promote a documentary about the French Resistance movement during World War II.